



**STARZ24**, a 501(c)(3) not-for-profit organization founded by NFL All-Pro cornerback and philanthropist Joshua R. Norman, is dedicated to enriching the lives of young people through community events and programs that promote essential life skills. Since its inception in 2015, the foundation has prioritized

developing critical life skills, supporting financial and health-related matters, and promoting fitness and teamwork. One such initiative is the "Youth Finance Institute," created in collaboration with Greenwood Municipal Credit Union, which prepares children to understand personal finances and empowers them to achieve lifelong and generational wealth.

The foundation's efforts also include the STARZ24 Teen Center, a \$1.3 million initiative that was launched in 2021 in partnership with The Boys & Girls Club in Greenwood, SC. The Teen Center provides a safe haven for teens aged 13-18 in the Greenwood community and offers after-school programs, camps, community forums, and special events. Additionally, the Buffalo Business Blitz initiative raised over \$520k in late 2020 to support businesses affected by the COVID-19 pandemic in Buffalo, NY.

**Josh Norman's All-Star Weekend** will take place on **June 9-11, 2023** in Greenwood, South Carolina, as part of Josh's ongoing mission to enrich the lives of young people through his STARZ24 foundation. The action-packed charity weekend will include a **Community Service Day, STARZ24 Fun Day, and Celebrity Basketball Game**, bringing the community together to raise funds for STARZ24 and support its vital work in providing financial, health, and educational support programs to our youth.

**By empowering and inspiring youth to actively engage and participate in our initiatives, STARZ24 strives to create a brighter future not only for our communities but for the world.**

**FOR SPONSORSHIP INQUIRIES - CONTACT@STARZ24.ORG**

## FRIDAY, JUNE 9, 2023 COMMUNITY SERVICE DAY

**9:00 am:** Breakfast and introduction to community service project

**10:00 am - 12:00 pm:** Food Bank of Greenwood County

**1:00 pm - 3:00 pm:** Community Forum & Scavenger Hunt

**5:00 pm - 8:00 pm:** STARZ24 Spirit Night



## SATURDAY, JUNE 10, 2023 STARZ24 FUN DAY & JOSH NORMAN'S CELEBRITY BASKETBALL GAME

**10:00 am - 2:00 pm:** STARZ24 Fun Day featuring games, rides, face painting & more!

**5:00 pm:** Josh Norman's Celebrity Basketball Game

**7:00 pm:** Closing remarks and presentation of funds raised for STARZ24

**8:00pm:** VIP Finale Event

## HOW TO GET INVOLVED

### CELEBRITY GUESTS

We cordially invite you and a guest to attend Josh Norman's All-Star Weekend benefiting STARZ24. We have a fantastic lineup of events, and it would mean so much to have you there!

We'll provide travel and accommodations, so all you need to do is show up and make a positive impact in the community. Please contact our team to RSVP by May 29, 2023.

### VOLUNTEER INVOLVEMENT

Become an All-Star Volunteer and help our team execute a successful charity weekend. We will have volunteer opportunities available for event staffing, marketing, and fundraising.

### DONATE

Every donation counts, no matter how small or big. Your generosity can make a real difference in the lives of youth in our communities. By giving during our charity weekend, you can help us provide vital resources and support to those who need it most.

Every dollar you donate goes directly towards our STARZ24 programs and services, ensuring that we can continue to make a positive impact in our community. We rely on the generosity of donors like you to help us fulfill our mission and make a difference in the world.

Thank you for your support, and together, we can make a difference. Encourage community members and your network to donate funds, goods, or services to STARZ24 to support this great cause.

**FOR GENERAL INQUIRIES - [CONTACT@STARZ24.ORG](mailto:CONTACT@STARZ24.ORG)**



## JOSH NORMAN'S ALL-STAR WEEKEND SPONSORSHIP PACKAGES

**GOLD**  
**\$1000**

Logo recognition on event website and social media channels.

Opportunity to display promotional materials at the event.

Two complimentary tickets to the Celebrity Basketball game

Verbal recognition during Fun Day & the Celebrity Basketball Game.

A tax-deductible donation to the charity.

**SILVER**  
**\$2500**

All benefits of the \$1000 package, plus: Logo recognition on event signage and printed materials.

Opportunity to make a brief presentation about your company or organization during the event of your choice.

Four complimentary tickets to the Celebrity Basketball Game.

VIP seating during Celebrity Basketball Game.

A tax-deductible donation to the charity.

**PLATINUM**  
**\$5000**

All benefits of the \$2500 package, plus: Prominent logo recognition on event website, social media channels, and all marketing materials.

Opportunity to be recognized as a presenting sponsor.

Six complimentary tickets to the Celebrity Basketball Game

Exclusive access to VIP lounge area and backstage area during the event.

Exclusive access to the Private VIP All-Star finale event

A dedicated social media post and email blast recognizing your sponsorship.

A tax-deductible donation to the charity.

**JOSH  
NORMAN**  
FOUNDER OF STARZ24



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